How might we

How “suggest” kita belum tau apa yg dijalankan dan kita punya banyak cara

Might belum tau pasti bisa atau tidak (should : udh ada caranya)

We semua yg terlibat sama dan setara

Action word + challenge

HWM

Make people happy (not to board) terlalu luas

Make the buy button blue (not to narrow) terlalu subjektif [blm tentu tombol yg dilihat biru]

Use location to show relevant results (example)

Make our restaurant a great experience (too board)

Run the best restaurant in town with moxt menu choices and fun upbeat music (too narrow. Lebih ke solution)

Make guests feel welcomed and realesed when waiting for a table

Make (action) guests (subject) feel welcomed and realesed when waiting for a table (outcome)